

## Exhibition Manual

Technical Exhibition at The 63rd Annual Scientific Meeting of  
the Japanese Society of Nuclear Medicine (JSNM), and  
The 43rd Annual Meeting of the Japanese Society of  
Nuclear Medicine Technology (JSNMT)

September 8, 2023

Our ref. GAIKOU SOUTEN HATSU-No. 20223-5e  
Japan Medical Imaging and Radiological Systems Industries Association



The 63rd Annual Scientific Meeting of the Japanese Society of Nuclear Medicine (JSNM), The 43rd Annual Meeting of the Japanese Society of Nuclear Medicine Technology (JSNMT) will be held at Congrès Convention Center and Conference Room Tower B in Grand Front Osaka and the Japan Medical Imaging and Radiological Systems Industries Association (JIRA) will promote the Exhibition in conjunction with the convention, the schedule of which is as follows. Your cooperation in observance of them would be highly appreciated in order to achieve smooth operation and a satisfactory outcome of the exhibition.

### Outlines

Main Theme: Learn and Create Nuclear Medicine -Everyone is the Heroine/Hero!

The 63rd Annual Scientific Meeting of the Japanese Society of Nuclear Medicine

- Congress chair: Makoto Hosono, M.D., Ph.D.  
Professor, Department of Radiology Kindai University Faculty of Medicine
- Venue: Congrès Convention Center and Conference Room Tower B  
in Grand Front Osaka  
Second Basement, North Building, Grand Front Osaka 3-1 Ofukacho, Kita-ku, Osaka 530-0011, Japan
- Date: November 16 (Thu.) to 18 (Sta.), 2023.

The 43rd Annual Meeting of the Japanese Society of Nuclear Medicine Technology

- Congress chair: Tetsuo Kida  
Vice director, Chief Radiological Technologist, Department of Radiology Service, Shiga University of Medical Science University Hospital
- Venue: Congrès Convention Center and Conference Room Tower B  
in Grand Front Osaka  
Second Basement, North Building, Grand Front Osaka 3-1 Ofukacho, Kita-ku, Osaka 530-0011, Japan
- Date: November 16 (Thu.) to 18 (Sta.), 2023.

Exhibition

- Venue: Congrès Convention Center and Conference Room Tower B  
in Grand Front Osaka  
Second Basement, North Building, Grand Front Osaka 3-1 Ofukacho, Kita-ku, Osaka 530-0011, Japan  
<https://www.congre-cc.jp/en/>
- Date and time: 9:30 Opening Ceremony to 17:00, November 16 (Thu.), 2023  
9:00 to 17:00, November 17 (Fri.), 2023  
9:00 to 12:00, November 18 (Sat.), 2023
- Hall opening time: November 17 - 18 8:30 (planned)

\*Please note

This exhibition will be adapted to the social situation and venue guide in regard to preventative measures against COVID-19.

## 1. Composition of the exhibition

Number of Exhibitors: 29 exhibitors

Number of Exhibit booths:

Booth Type	Number	Area
50 m <sup>2</sup>	1	50 m <sup>2</sup>
40 m <sup>2</sup>	2	80 m <sup>2</sup>
Type A (6 m <sup>2</sup> )	7	42 m <sup>2</sup>
Type B (4 m <sup>2</sup> )	4	16 m <sup>2</sup>
Type C (3 m <sup>2</sup> )	18	54 m <sup>2</sup>
Total Area		242 m <sup>2</sup>

## 2. Hours of site use and overtime work

### (1) Hours of site use

November 14 (Tue.)	12:00 – 17:00	Load-in/Installation
November 15 (Wed.)	9:00 – 17:00	Load-in/Installation
November 16 (Thu.)	9:00 – 17:00	Exhibition
November 17 (Fri.)	8:30 – 17:00	Exhibition
November 18 (Sat.)	8:30 – 12:00 12:00 -17:00	Exhibition Dismantle/Load-out

### (2) Overtime work

For work performed after the above hours, an overtime fee of JPY36,000 (consumption tax included) will be charged for each 30-minute period for each company using the service. Overtime work and entry to the venue on November 18 (Sat.), the final day of the exhibition, will not be permitted.

## 3. Load-in/load-out, and installation work

### (1) Load-in/Load-out time

Load-in

Raw Space Units Decoration materials and exhibits	November 14 (Tue.)	12:00 – 16:00
Units with basic fittings for Type A, B and C booth Decoration materials and exhibits	November 14 (Tue.)	14:00 – 16:00
Decoration materials and exhibits	November 15 (Wed.)	9:00 – 16:00

Line work and electrical installation are scheduled 9:00 - 12:00 on November 14 (Tue.).

Load-out

Packing materials	November 18 (Sat.)	12:00 – 13:00
Exhibits	November 18 (Sat.)	13:00 – 16:00
Decoration materials	November 18 (Sat.)	15:00 – 16:00

Details of the loading / unloading time will be sent at a later date. If you plan to use a car for the loading/unloading, please register a **“Load-in/out Application”** by October 13(Fri.) for planning.

(2) Procedure for load-in/load-out work

When using a package/parcel/door-to-door delivery

Details will be posted on Exhibitor’s Web Site later.

When using a Vehicle

- **The maximum height of vehicles for loading and unloading is 3.3m, length 8.49m, and width 2.31m, in accordance with the facility restrictions.**
- **Unick trucks and gull wing trucks are prohibited because they will come in contact with the height of the cargo handling area during load-in and load-out.**

a) **Please register for the number of vehicles and desired time from “Load-in/out Application” on Exhibitor’s Web Site by October 13 (Fri.).**

\*If you are transporting vehicles by hand from a pay parking lot, you do not need to apply for “Load-in/out Application.”

b) **Please be sure to present the “Load-in/out Permit Card” and load-in/out within the designated time.**

Vehicles without a “Load-in/out Permit Card” or vehicles that arrive outside of the designated time and date will not be allowed to enter the area near the load-in entrance.

The “Load-in/out Permit Card” will be available for downloading from Exhibitor Web Site in late October.

Details will be posted on Exhibitor’s Web Site later.

c) **Please pick up a parking ticket at the vehicle entrance and enter the loading area within the designated time.**

If you leave within 20 minutes of the issuance of a parking ticket, there is no charge; however, if you exceed 20 minutes, a separate charge of JPY 600/1hour will be incurred. Since this is a planned loading/unloading, please exit the lot as soon as possible after completing the loading/unloading process.

**【Cautions】**

\*Exhibitors are responsible for all load-in and load-out costs.

\*Vehicles are not allowed to enter the exhibition hall.

\*Exhibitors are not allowed to enter the exhibition hall with a trolley from a paid parking lot.

4. Decoration in booth and other precautions for exhibition

(1) Common matters

- a) All of your transportation, installation and explanation personnel must wear an exhibitor badge, which is distributed beforehand. You will get one badge per one square meter of booth. If you want to get additional badges, then please register from **“Application for Exhibitor Badge”** via Exhibitor’s Web Site by October 13(Fri.).
- b) **Floor load capacity is 500kg/m<sup>2</sup>. Please contact Sakura International if you intend to bring in items weighing 300kg/m<sup>2</sup> or more.**

- c) The hall's loading doors are 2,950 mm wide and 3,500 mm high.
- d) Be careful not to soil the floor, wall, pillar, etc. of the hall. If you damage a building and fixture, you must compensate for the damaged.)
- e) You are prohibited to use decorative plywood, cloth, carpet, etc. that have no labels for flame resistance.
- f) **For decorative work, ceiling or making roof over 60cm is prohibited.**
- g) Please do decorative work within your booth. Do not leave decorative materials in the passage.
- h) If existing evacuation guide lights, etc. are hidden due to decorations or exhibits, please contact the organizer.
- i) You are prohibited to protrude decorations from the booth. Be careful not to protrude the decoration out of the specified limit lines on the floor, the side, and the ceiling.
- j) Do not install a stand or a signpost in the passage.
- k) You are prohibited to use the floor, the wall, or the ceiling of a building for decorative purpose or light-emitting (blinking) purpose.
- l) Actions that may conflict with the Medical Law and other relevant legislation are prohibited.
- m) You are prohibited to produce noise or foul odors, to perform other activities that inconvenience other people, to bring in dangerous articles (including radioactive materials), and to perform any demonstration of generation of radiation.
- n) When performing narration, do not use a microphone.
- o) Exhibitors are not permitted to photograph or make videos or other recordings of their companies' units without prior notice during the exhibition period, including load-in/load-out work.
- p) Exhibitors who wish to decorate their own booths must register "**Notification of Decoration Construction**" by **October 13(Fri.)**.
- q) **The floor of the venue is carpeted.** Sakura International, which is an official contractor designated by the organizer, is also available to install the flooring. **When exhibiting heavy items or using punch carpet, etc., please be sure to protect the floor with plywood, etc.**
- r) **Anchor bolts are not permitted in accordance with venue regulations.** Please use structures that do not require anchoring.
- s) If you wish to use a forklift truck at the venue, you must apply in advance to the venue. Please contact Sakura International.

(2) Raw Space Units

- a) **The height of all exhibits and decorations is limited to 3.0m.**
- b) The aisles cannot be completely closed. (Please make sure to secure an escape route.)
- c) If your booth is adjacent to the wall of another exhibitor's booth, please consult with the adjacent exhibitor before installation.
- d) Exhibitors are requested to upload their **booth drawings (floor plan, elevation, bird's-eye view)** from "**Notification of Decoration Construction**" via the Exhibitor's Web Site by October 13(Fri.).

(3) Units with basic fittings for Type A, B and C booth (standard specification)

- a) A system panel is used. The company name board is provided. Electricity of single-phase 100 V is supplied with one wall socket with two outlets (500W) and a LED fluorescent light (21W x 1). A side wall is provided.
- b) Permanent carpeting will be used for the floor. If you wish to exhibit heavy items or order the carpet other than ancillary to the venue, you will need to arrange for

- additional carpeting and protect the floor with plywood or other materials. Sakura International, which is an official contractor designated by the organizer, will also be available to install the flooring.
- c) **The height limit for exhibits and display materials shall be 2.7 m.**
  - d) All the dimensions of the frontage and depth of booth are the pole center-to-center dimensions.
  - e) Exhibitors are not permitted to use rivets or nails on panel.
  - f) Posters, lightweight photo panels no larger than A1 size (such as dry mounting) or cut sheets can be posted on panel walls and poles with double-sided tape. Exhibitors shall restore the walls and poles to their original states when exhibits are removed.
  - g) Use clip-type clamps to fix spotlights etc. on panel walls and poles. Nails or clamps shall not be used.
  - h) Exhibitors are not allowed to cut or process the panel walls and poles.
  - i) Due to the materials and strength of the panel walls and poles, exhibits, decorations, etc. cannot be placed directly on them. The poles cannot be removed from the exhibitor's booth.
  - j) **System panels will be reused, so if there is any damage caused to the panels you will be charged JPY21,450 per panel to cover costs to repair the material.**
  - k) When two or more units are used together, in order to reinforce the parapets, additional pillars shall be set up, in addition to the pillars at the front corners of units. (When two units are used together, an additional pillar shall be set up at the middle of frontage.) Should such additional pillars obstruct exhibitions, you are permitted to detach parapets and to add display materials. In this case, apply when registering "Notification of Decoration Construction" by October 13 (Fri.). In this case, parapets shall not be attached together with company name plates and fluorescent. We may not accept applications for removal immediately prior to the exhibition or removal on site if there are no workers available. Exhibitors are requested to install decorations after removal.
  - l) Decorating company for basic fittings is as follows.  
Decorating company for basic fittings:  
Sakura International Inc.  
Address: Kamei No.2 Bldg., 5F, 17-13 Kiba 2-Chome, Koto-ku, Tokyo, 135-0042 Japan  
Telephone: +81-50-5804-0901 FAX: +81-3-6458-5727  
(Office Hour: 10:00-12:00, 13:00-17:00(JST) except Saturday, Sunday, and national holidays)  
Persons in charge: Masami Seki (Ms.), Sachiko Inamura (Ms.)  
E-mail: [kakuigaku2023@sakurain.co.jp](mailto:kakuigaku2023@sakurain.co.jp)  
HP: <https://www.sakurain.co.jp/>

## 5. Electricity

- a) The existing ceiling lights are used for general lighting.
- b) If you request electric power supply for displays, demonstrations, and lighting, then register "**Power Supply Application**" via Exhibitor's Web Site by October 13(Fri.).
- c) Electric cabling will be installed in each unit according to "Power Supply Application." You are responsible for the cost of installing this electric cabling (connected to a service entrance switch in each unit) and for the electricity charges (for their own load-in/load out work and exhibitions). You shall be charged for the amount of electricity consumed after the exhibition closes.

- d) If the capacity of existing power supply facility is not enough, the facility will be expanded. Also in this case, you shall be charged for the cost of expansion as specified in the preceding paragraph.
- e) For units with basic fittings, one wall socket with two outlets of single-phase 100V (500W) per a unit is installed either at the left side of back wall within a unit or one meter above the floor at the right side per one company at one place.
- f) If you request any removal of installation, change of installation, expansion of capacity, additional installation of outlets, or use of single-phase 200 V or 3-phase 200 V. then register **“Power Supply Application”** via Exhibitor’s Web Site by October 13(Fri.). Three types of electricity supply are available: 50 Hz, single-phase 100 V, single-phase 200 V, and 3-phase 200V.

g) Date and time of start and cut off power supply

Start date	November 14 (Tue.)	15:00 (Planned)
	November 15 (Wed.)	9:00 – 17:00
During exhibition	November 16 (Thu.)	9:00 – 17:00
	November 17 (Fri.)	8:30 – 17:00
	November 18 (Sat.)	8:30 – 12:10

- h) If a temporary power supply is needed before the dates power supply is started or cut off, fill in the dates, times, and power consumption required on **“Power Supply Application”** and register it via Exhibitor’s Web Site by October 13(Fri.).
- i) The organizer shall not compensate for damage to exhibits caused by power failure for reasons such as power supply interruption, power cuts, and voltage drops. Please implement protective measures for exhibit demonstrations accordingly.
- j) Electric installation for additional cabling and sockets, spotlights, etc.:  
 Event Business Division of IIDA Electrical Works Co., Ltd.  
 1-8-21, Shinkiba, Koto-ku, Tokyo 136-0082 Japan  
 Telephone: +81 3 3521 3522 Fax: +81 3 3521 3524  
 E-mail: kaku2023@iidae.co.jp  
 Persons in charge: Tomonori Nakamura

## 6. The exhibit

- a) Products not approved under the Act on Pharmaceuticals, Medical devices, etc. may not be exhibited. If you request to exhibit those products especially, refer to the document (Attached from p.12 onward) and register **“Application for Exhibition of Products not Approved under the Act on Pharmaceuticals, Medical Devices, etc.”** via Exhibitor’s Web Site by October 13(Fri.). However, in the case of non-approved products, it is prohibited to distribute catalogs and pamphlets or to perform any other PR activities.
- b) The names of exhibits will be posted on JIRA's web site. Please fill in **"List of Exhibits "** with the name of exhibit in English and register it via Exhibitor’s Web Site by October 13(Fri.).
- c) Stockroom to store the packing materials of exhibits is NOT available at the exhibition hall. Exhibitors are requested to keep and manage the packing materials of exhibits by themselves.

7. Rental of furniture (at extra cost)

If you request rental of desks and chairs at extra cost, then register “**Optional Equipment**” via Exhibitor’s Web Site by October 13(Fri.).

Rental fee	Long desk 450×1800 mm	1	JPY4,400 (Tax included)
	Long desk 450×1800 mm	1	JPY4,400 (Tax included)
	Collapsible chair	1	JPY770 (Tax included)
	White cloth for long desk	1	JPY1,650 (Tax included)

Sakura International (please see 4 (3) I on page 6/15) shall directly handle the rental equipment for their delivery, claim of rental fee, and payment of rental fee.

8. Parking space and load-in/load-out standby place

- a) Please present "**Load-in/out Permit Card**" at the front of the vehicle.
- b) **Vehicles must enter from the designated area and follow the instructions of the guard.**
- c) Please exit the venue as soon as possible after completing loading/unloading. (Paid parking lots are available.)

9. No smoking

Smoking is prohibited in all areas except in designated areas during the exhibition period.

10. Cleaning

- a) If a large amount of waste is left at the venue, a disposal fee will be charged at a late date.
- b) Each exhibitor is responsible for taking away trash (decoration/packing materials) incurred in installation and load-in/out.
- c) Any small amount of trash made during the exhibition period may be put away in the designated trash location in the hall.
- d) The exhibitor is responsible for cleaning within the unit.

11. Other precautions

- a) Each exhibitor shall manage the labor service based on Labor Standard Law and Industrial Safety and Health Law in every working aspect.
- b) The sponsor and the operator of the exhibition will pay attention to the exhibition as a good manager and take general control of the exhibition hall. However, we assume no responsibility for any accidents caused by force majeure, including a natural disaster. In such a case, you shall protect your own exhibits.
- c) In setting up and carrying out, and during exhibition, you shall secure a reliable management of your own exhibits and decorative structures and pay much attention to prevention of accidents. You shall also take appropriate measures, such as buying insurance, to prepare for theft, loss or any other accidents of your own exhibits.
- d) The exhibitors shall bear all expenses relating to your own exhibition including cost for transporting, carrying in, exhibiting and carrying out your exhibits and the insurance fee.

- e) The sponsor and the operator of the exhibition accept no liability for any injury or damage of human bodies or properties caused by the use of the exhibition space by the exhibitors including your employees and related parties, whatever the causes may be. You shall be liable for any damages of the exhibition hall and its surrounding buildings and facilities caused by carelessness, etc. of your employees, related parties, agents, decoration companies, transportation companies, etc.
- f) No radioactive pharmaceuticals, hazardous materials (oil, gunpowder, deleterious chemicals, etc.), naked flames (propane gas, heaters, etc.), flammable high-pressure gases (including decorative work), or displays are permitted.
- g) During the exhibition, do not leave the unit unattended. In an unavoidable situation be sure to let the attendants of neighboring units you're your whereabouts.
- h) When leaving at closing time, please pay attention to protection of exhibits, possible sources of fire and the turning off the power supply. Especially, please pay attention to turning off the power supply to any PC.
- i) **Explanation staff may not go out into the aisles to explain or distribute materials. (Please explain the exhibits, call in, distribute flyers, pamphlets, etc., and conduct questionnaires in your booth.)**
- j) **Unauthorized photographing or recording of other exhibitors' booths with cameras, videos, etc. is prohibited during the exhibition period, including load-in and load-out.**

12. Documents to be registered

No.	Documents	Required	Deadline
1	Exhibitor's Information	●	October 13(Fri.).
2	Co-exhibitor's Information		Ditto
3	Person-in-charge Information	●	Ditto
4	List of Exhibits	●	Ditto
5	Application for Exhibitor Badge	●	Ditto
6	Load-in/out Application	●	Ditto
7	Registration of Person in Charge of Load-in/out	●	Ditto
8	Power Supply Application	●	Ditto
9	[Raw Space] Notification of Decoration Construction	● (Raw Space)	Ditto
	[Raw Space] Booth Drawings (Floor plan, elevation, bird's-eye view)	● (Raw Space)	Ditto
10	[Basic booth] Notification of Decoration Construction	● (Basic booth)	Ditto
11	Optional Equipment		Ditto
12	Application for Exhibition of Products not Approved under the Act on Pharmaceuticals, Medical devices, etc.		Ditto
13	Application for Display Board for Unapproved Products under the Pharmaceutical Affairs Law		Ditto

13. The Exhibition Secretariat of Japan Medical Imaging and Radiological Systems Association (JIRA)

Address: Sumitomo Fudosan IIDABASHI FIRST BLDG, 1F  
2-5-1, Kouraku, Bunkyo-ku, Tokyo 112-0004, Japan

Telephone: 81-3-3816-3450

Person in charge: Masaaki Otsuka, Hiromi Maekawa, Tomoko Dobashi

E-mail: [jira-kakuigaku@jira-net.or.jp](mailto:jira-kakuigaku@jira-net.or.jp)

## Excerpt of Time Schedule from the Exhibition manual

### Opening ceremony

November 16, 2023 (Thu.)	9:30
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### Exhibition hours

November 16, 2023 (Thu.)	From the end of an opening ceremony to 17:00
November 17 (Fri.)	9:00 - 17:00
November 18 (Sat.)	9:00 - 12:00

### Hours of site use

November 14, 2023 (Tue.)	12:00 - 17:00
November 15 (Wed.)	9:00 - 17:00
November 16 (Thu.)	9:00 - 17:00
November 17 (Fri.)	8:30 - 17:00
November 18 (Sat.)	8:30 - 17:00

### Load-in schedule

Raw Space Units Decoration materials and exhibits	November 14 (Tue.)	12:00 – 16:00
Units with basic fittings for Type A, B and C booth Decoration materials and exhibits	November 14 (Tue.)	14:00 – 16:00
Decoration materials and exhibits	November 15 (Wed.)	9:00 – 16:00

Line work and electrical installation are scheduled 9:00 - 12:00 on November 14(Tue.).

### Load-out schedule

Packing materials	November 18 (Sat.)	12:00 – 13:00
Exhibits	November 18 (Sat.)	13:00 – 16:00
Decoration materials	November 18 (Sat.)	15:00 – 16:00

### Date and time of start and cut off power supply

Start of power supply	November 14, 2023 (Tue.)	15:00 (Planned)
	November 15 (Wed.)	9:00 - 17:00
During exhibition	November 16 (Thu.)	9:00 - 17:00
	November 17 (Fri.)	8:30 - 17:00
	November 18 (Sat.)	8:30 - 12:10

For the Attention of All Exhibitors

Japan Medical Imaging and  
Radiological Systems Industries Association  
Exhibition Committee

## Exhibition of Products Not Approved Under the Act on Pharmaceuticals, Medical devices, etc.

In accordance with the guidance of the Ministry of Health, Labor and Welfare, products not approved under the Act on Pharmaceuticals, Medical devices, etc. may be exhibited only if they are recognized as contributing to the promotion of science, in strict compliance with the conditions below.

The Exhibition Committee would like to emphasize that exhibition will be refused in the event of any breach of these conditions.

1 The putative exhibitor must submit an Application for Exhibition to the chairperson of the conference. The company will be regarded as having made such a request only if the chairperson of the conference recognizes the product as contributing to the promotion of science.

2 To apply for the exhibition, please submit your application through the exhibitor registration website by the date indicated in the exhibition manual.

(\*If you need two copies for customs clearance, please contact the Exhibition Secretariat.)

The secretariat will submit a batch application to the president of the conference, etc., and will send an "Exhibitor Request Form" to each company as soon as it is received.

During the exhibition period, please disclose the information upon request.

The name of the representative of the applying exhibitor is the company's representative.

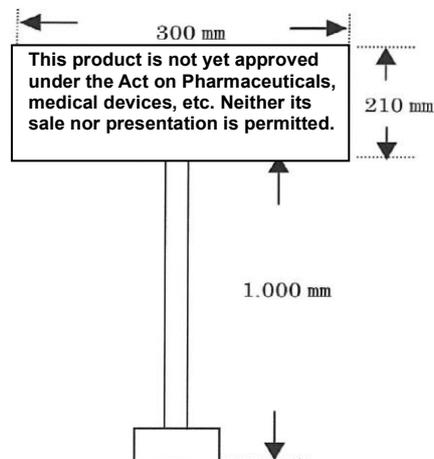
3 Strict compliance with the following conditions is requested during exhibition.

(a) A notice must be displayed near the exhibit stating that it is a product not approved under the Act on Pharmaceuticals, Medical devices, etc. and that neither its sale nor presentation is permitted.

To unify the notices, we ask that you purchase the one produced by the Exhibition Committee. The diagram right shows the size of the notice, to be used as a basic rule. To accommodate small devices, PC and other equipment, however, we also accept sizes (ii) to (iv) shown below.

- (i) A notice to be used, as a basic rule (diagram, right. A stand will not be attached.)
- (ii) For use with panel or mid-size devices (210 mm x 150 mm; stand-alone type)
- (iii) For tabletop display of small devices (150 mm x 105 mm, stand-alone type)
- (iv) Stickers for use with PCs and tablets (66 mm x 15 mm, a set of 3 stickers)

**One notice is required for each product not approved under the Act on**



**Pharmaceuticals, Medical devices, etc.**

- (b) Claims concerning method of manufacture, effect and efficacy, and performance must be precise and based on data from objectively performed testing or other similar source. They should avoid advertising-type material, and be restricted to scientific expressions. The same applies to exhibitions consisting solely of clinical photographs. (Please also be careful when producing descriptive panels.)

The following examples are acceptable.

- (i) Research data to be presented at the conference involved.
  - (ii) Data evaluated in applications for approval under overseas pharmaceutical legislation.
  - (iii) Scientific data provided by the National Institute of Health Sciences, the Tokyo Metropolitan Industrial Technology Center, or the Japan Quality Assurance Organization. (This includes data provided by universities.)
  - (iv) Research data published as a paper in specialist scientific journals that possess paper review mechanisms.  
In this case, the name of the journal concerned must be clearly stated in order to make clear the source of the data.
- (c) Related documentation and other materials may not be distributed.  
However, it is acceptable to hand out reprints of research papers and similar material from scientific papers that have already been evaluated to doctors and others on request.
- (d) The proposed brand name may also be used, provided that this is solely for the purpose of the improvement and development of scientific research.  
However, the distribution of prepaid cards or free gifts carrying the brand name is unacceptable unless it is directly connected to the improvement and development of scientific research.
- (e) Notes on exhibition  
It is prohibited to carry out the same PR activities for non-approved products as for products that are already approved, under Article 68 of the Act on Pharmaceuticals, Medical devices, etc.  
Examples of such actions include the following.
- (i) Using amplifying devices (speakers) such as microphones or tape recorders to introduce non-approved products.
  - (ii) Using video or similar recordings other than those of conference presentations or reports to introduce non-approved products.
  - (iii) Displays using spotlight or similar means to make non-approved products more eye-catching than products that are already approved.
  - (iv) Material used on panels must be limited to scientific content. (Descriptions of features, etc. are not permitted.)
  - (v) Actions pursuant to the above.
- (f) After the exhibition closes, the product may not be sold or given away, but must be disposed of, sent back, or dealt with in another appropriate way.  
However, this shall not apply should specific administrative procedures be undergone to permit use in treatment, change of use for the purpose of an application for approval, or storage pending expected early approval being obtained.

4 If your exhibit is canceled or approved after submitting your application, please be sure to withdraw input must be made prior to the exhibition.

For the Attention of All Exhibitors

Japan Medical Imaging and  
Radiological Systems Industries Association  
Exhibition Committee

## **Exhibition of Products Not Approved Under the Act on Pharmaceuticals, Medical devices, etc. (Detailed guidelines)**

The Act on Pharmaceuticals, Medical devices, etc. prohibits advertising or publicity for products not approved under the law. As exhibition comes into the category of advertising and publicity, in principle non-approved products may not be exhibited. However, if the objective is to further the improvement of medical or scientific research or to promote its development, products may receive special permission for exhibition, based on the industry's voluntary management standards "Detailed guidelines concerning non-approved medical equipment and similar items" and solely subject to certain criteria.

The main conditions set out by these detailed guidelines are given below.

- 1 Types of Exhibition: Aimed at specialists in related fields, with the objective of improving and developing scientific research.
- 2 Sponsors: Sponsors consisting of scientists in related fields and which hold public conferences and other events with the objective of improving and developing scientific research.
- 3 Means of Exhibition:
  - (a) The product must display a notice stating that it is non-approved and may not be sold or given away (the method of displaying such a notice should be as consistent as possible)
  - (b) Claims concerning method of manufacture, effect and efficacy, and performance must be precise and based on data from objectively performed testing or other similar source. (They should avoid advertising-type material, and be restricted to scientific expressions.)
  - (c) Related documentation and other materials may not be distributed in principle. However, it is reasonable to hand out reprints of research papers and similar material from scientific papers that have already been evaluated to doctors and others on request.  
(Catalogs are classified as advertising or publicity materials and may not be distributed.)
  - (d) The proposed brand name may also be used, provided that this is solely for the purpose of the improvement and development of scientific research.  
(However, the distribution of prepaid cards or free gifts carrying the brand name is prohibited.)
  - (e) It is not permitted to carry out the same PR activities for non-approved products as for products that are already approved. (This means not introducing products by using microphones, speakers, or other amplifying devices, audiovisual equipment other than recordings of conference presentations or reports; or display methods that make non-approved products more eye-catching than products already approved.)

Exhibitors should be aware that partial modifications to existing products also result in their classification as non-approved products.

Should a problem arise owing to a breach of these conditions, this may result in grave inconvenience being caused not only to the chair of the conference, who has overall responsibility for the Exhibition, and the JIRA, which is responsible for the Exhibition itself, but also to the exhibitor. **We appreciate your cooperation in complying with the rules and enabling the progress of this Exhibition.**